

# Pepi/Rudi

## Definition

The superfamily Pepi and Rudi is based on playful experimentation with basic geometric shapes - the circle, rectangle and triangle - elements that laid the foundations for typographic Modernism. The Pepi and Rudi introduces a number of current elements into a time-proven concept of primitively constructed typefaces. The typeface's somewhat uniform character width establishes a more regular rhythm; the character set is expanded, and legibility is improved thanks to taller lowercase. A wide range of ten styles, from hairline-thin to extra-thick with adequate Italics allow for universal use across the whole scope of graphic design. Carefully designed diacritics, clear punctuation marks, table number characters, ligatures, arrows or alternative lowercase characters are standard; this is sure to please everyone needing to work effectively with a neutral, geometric headline typeface.

## Basic info

**Number of fonts in a family:** 40 (Hair, Hair Italic, Thin, Thin Italic, Light, Light Italic, Regular, Italic, Medium, Medium Italic, Semibold, Semibold Italic, Bold, Bold Italic, Heavy, Heavy Italic, Black, Black Italic, Ultra, Ultra Italic)

**Number of glyphs per font:** 500

**Release date:** 2017

## OpenType Features

Old Style Numerals (onum)  
Lining Figures (lnum)  
Proportional Figures (pnum)  
Tabular Figures (tnum)  
Slashed Zero (zero)  
Case Sensitive Forms (case)  
Localized Forms (locl)  
Standard Ligatures (liga)  
Discretionary Ligatures (dlig)  
Stylistic Sets (salt ss02 – ss04)



*Kimberly Ann Possible*

**7.5 cm (approximately 3 inches) tall (1:24 scale) human figure**

**BING BONG**

The first school based upon Steiner's ideas was opened in 1919 in response to a request by Emil Molt, the owner and managing director of the Waldorf-Astoria Cigarette Company in Stuttgart, Germany, to serve the children of employees of the factory.

**cryokinetic magic**  
**tomcat**

**ATHLETIC HIGH SCHOOL CHEERLEADER**

*three letters back*

**BISCUIT**

Her signature colors are purple and pink.

**Carpet Diem**

The five boxing wizards jump quickly.  
*Jackdaws love my big sphinx of quartz.*

Pepi Hair 15/18 pt

Waxy and quivering, jocks fumble pizza. A very  
*bad quack might jinx zippy fowls. Pack my*

Pepi Thin 15/18 pt

Few quips galvanized the mock jury box.  
*The five boxing wizards jumped quickly!*

Pepi Light 15/18 pt

The jay, pig, fox, zebra, and my wolves quack!  
*Blowzy red vixens fight for a quick jump.*

Pepi Regular 15/18 pt

Joaquin Phoenix was gazed by MTV for luck.  
*JCVD might pique a sleazy boxer with funk.*

Pepi Medium 15/18 pt

**Heavy boxes perform quick waltzes and jigs.  
A wizard's job is to vex chumps quickly in**

Pepi Semibold 15/18 pt

**The big plump jowls of zany Dick Nixon  
quiver. Woven silk pyjamas exchanged for**

Pepi Bold 15/18 pt

**Brawny gods just flocked up to quiz and vex  
him. My faxed joke won a pager in the cable**

Pepi Heavy 15/18 pt

**The quick onyx goblin jumps over the lazy  
dwarf. The lazy major was fixing Cupid's**

Pepi Black 15/18 pt

**Amazingly few discotheques provide  
jukeboxes. Cozy lummoX gives smart squid**

Pepi Ultra 15/18 pt

Waxy and quivering, jocks fumble pizza.  
A very bad quack might jinx zippy fowls.  
Pack my box with five dozen liquor jugs.  
*Painful zombies quickly watch a jinxed*

Pepi Thin 8/12 pt

Few quips galvanized the mock jury box.  
The five boxing wizards jumped quickly!  
Wolf zombies quickly spot the jinxed  
grave. *Six big devils from Japan quickly*

Pepi Light 8/12 pt

The jay, pig, fox, zebra, and my wolves  
quack! Blowzy red vixens fight for a quick  
jump. Who am taking the ebonics quiz?  
*Big July earthquakes confound zany*

Pepi Regular 8/12 pt

Joaquin Phoenix was gazed by MTV for  
luck. JCVD might pique a sleazy boxer  
with funk. Foxy parsons quiz and cajole  
*the lovably dim wiki-girl. Cute, kind,*

Pepi Medium 8/12 pt

**Heavy boxes perform quick waltzes and  
jigs. A wizard's job is to vex chumps  
quickly in fog. Wowser! Six boys guzzled  
cheap raw plum vodka quite joyfully.**

Pepi Semibold 8/12 pt

**The big plump jowls of zany Dick Nixon  
quiver. Woven silk pyjamas exchanged  
for blue quartz. Jack quietly moved up  
front and seized the big ball of wax.**

Pepi Bold 8/12 pt

**Brawny gods just flocked up to quiz  
and vex him. My faxed joke won a pager  
in the cable TV quiz show. Few black  
taxis drive up major roads on quiet hazy**

Pepi Heavy 8/12 pt

**The quick onyx goblin jumps over the  
lazy dwarf. The lazy major was fixing  
Cupid's broken quiver. Sixty zippers  
were quickly picked from the woven**

Pepi Black 8/12 pt

Waxy and quivering, jocks  
fumble pizza. A very bad  
*quack might jinx zippy*

Pepi Thin 12/16 pt

Few quips galvanized the  
mock jury box. The five  
*boxing wizards jumped*

Pepi Light 12/16 pt

The jay, pig, fox, zebra, and  
my wolves quack! Blowzy  
*red vixens fight for a quick*

Pepi Regular 12/16 pt

Joaquin Phoenix was  
gazed by MTV for luck.  
*JCVD might pique a sleazy*

Pepi Medium 12/16 pt

**Heavy boxes perform  
quick waltzes and jigs.  
A wizard's job is to vex**

Pepi Semibold 12/16 pt

**The big plump jowls of  
zany Dick Nixon quiver.  
Woven silk pyjamas**

Pepi Bold 12/16 pt

**Brawny gods just flocked  
up to quiz and vex him. My  
faxed joke won a pager in**

Pepi Heavy 12/16 pt

**The quick onyx goblin  
jumps over the lazy dwarf.  
The lazy major was fixing**

Pepi Black 12/16 pt

The five boxing wizards jump quickly.  
*Jackdaws love my big sphinx of quartz.*

Rudi Hair 15/18 pt

Waxy and quivering, jocks fumble pizza.  
*A very bad quack might jinx zippy fowls.*

Rudi Thin 15/18 pt

Few quips galvanized the mock jury box.  
*The five boxing wizards jumped quickly!*

Rudi Light 15/18 pt

The jay, pig, fox, zebra, and my wolves  
*quack! Blowzy red vixens fight for a quick*

Rudi Regular 15/18 pt

**Joaquin Phoenix was gazed by MTV for  
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Rudi Heavy 15/18 pt

**The quick onyx goblin jumps over the  
lazy dwarf. The lazy major was fixing**

Rudi Black 15/18 pt

**Amazingly few discotheques provide  
jukeboxes. Cozy lummoX gives smart**

Rudi Ultra 15/18 pt

Waxy and quivering, jocks fumble  
pizza. A very bad quack might jinx  
zippy fowls. Pack my box with five  
dozen *liquor jugs*. Painful zombies

Rudi Thin 8/12 pt

Few quips galvanized the mock jury  
box. The five boxing wizards jumped  
quickly! Wolf zombies quickly spot  
the *jinxed grave*. Six big devils from

Rudi Light 8/12 pt

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a quick jump. Who am taking the  
*ebonics quiz*? Big July earthquakes

Rudi Regular 8/12 pt

Joaquin Phoenix was gazed by MTV  
for luck. JCVD might pique a sleazy  
boxer with funk. Foxy parsons quiz  
and cajole the *lovably dim wiki-girl*.

Rudi Medium 8/12 pt

**Heavy boxes perform quick waltzes  
and jigs. A wizard's job is to vex  
chumps quickly in fog. Wowser! Six  
boys guzzled cheap raw plum vodka**

Rudi Semibold 8/12 pt

**The big plump jowls of zany Dick  
Nixon quiver. Woven silk pyjamas  
exchanged for blue quartz. Jack  
quietly moved up front and seized the**

Rudi Bold 8/12 pt

**Brawny gods just flocked up to quiz  
and vex him. My faxed joke won a  
pager in the cable TV quiz show. Few  
black taxis drive up major roads on**

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dwarf. The lazy major**

Rudi Black 12/16 pt

Stylistic Set ss02

**Procrastination Procrastination**

Stylistic Set ss03

**Lullaby lyrics Lullaby lyrics**

Stylistic Set ss04

**Gauche Gauche**

